



OWL MEDICINE

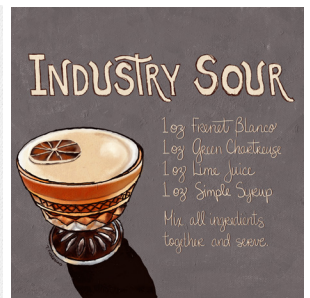
PAINTERLY FOOD & BEVERAGE ILLUSTRATION
CRAFTED FOR BRANDS WHO CRAVE STORYTELLING

TONI FEDERICO

ILLUSTRATOR

Toni is a freelance illustrator based in Wichita, Kansas, who specializes in food and beverage illustration.

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ABOUT THE STUDIO

Owl Medicine Design blends painterly charm with professional polish for branded campaigns. Toni creates visuals that elevate the story and bring flavor to every frame.

CLIENTS & FEATURES

Trusted by indie food brands, publications, and creative agencies looking for custom art and visual storytelling. Featured in *UPPERCASE Magazine* and *Sketch Design Repeat*.

SERVICES + DELIVERABLES

- Custom illustration for Editorial & Packaging
- Art Licensing
- Illustrated Menus & Infographics
- Spot Art & Iconography
- Social Media Visuals
- and more

“The style and aesthetics of my popcorn packaging still make me feel alive—it’s the perfect fit for my brand.”

-Nicole Williams, Owner,
N’Credibly Sweet

LET’S MAKE YOUR NEXT CAMPAIGN UNFORGETTABLE!